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JOHN MADDEN AND STEVE MARIUCCI 12th ANNUAL “BATTLE OF THE BAY” CHARITY BOCCE TOURNAMENT PURCHASES FOOTBALL EQUIPMENT FOR 5 HIGH SCHOOLS IN THE TRI-VALLEY (Livermore HS, Dublin HS, Foothill HS, Amador HS, Granada HS)

SAN FRANCISCO, Calif. – Proceeds from the 12th Annual John Madden and Steve Mariucci “Battle of the Bay” Charity Bocce Tournament recently helped 5 local Bay Area High Schools (including Livermore HS, Dublin HS, Foothill HS, Amador HS and Granada HS) purchase equipment for their football squads. The purchases made included helmets, shoulder pads, etc.

“We are extremely excited to be able to give back to the local community from the proceeds of our annual “Battle of the Bay” Charity Bocce Tournament”, said John Madden. “This cause is obviously near and dear to my heart as the game of football has provided so much for myself and Steve and we are thrilled to be able to give back to those young athletes in the sport of Football.”

“With so many high school athletic budgets being cut, it was important to John and I to have a portion of our proceeds benefit the game of football and these 5 high schools ”, said Steve Mariucci. “We are looking forward to continuing to support high school athletic football programs in the Tri Valley with our “Battle of the Bay” Bocce Tournament.”

Over the past decade, more than \$3 million dollars have been raised for local Bay Area charities, such as The Boys and Girls Club, Special Olympics, Kaleidoscope, Juvenile Diabetes Research Foundation and local Bay Area High School Football Programs to name a few. The tournament is a unique event that has brought famous athletes, celebrities, dignitaries and business leaders together to enjoy an old world game in a venue dedicated to the sport of Bocce. All Bay Area professional sports teams and Fortune 500 companies, along with several local Universities and Colleges participate in the tournament annually.

For more information on next year’s tournament, visit www.maddenmariuccibocce.com as the 13th annual tournament will take place on June 1, 2011.

More about Campo di Bocce:

Campo di Bocce (www.campodibocce.com) of Livermore is the host for the annual tournament and is a family-owned Italian restaurant and United States Bocce Federation affiliated Bocce Club located in the beautiful Livermore Valley Wine Country. Originating in Los Gatos in February 1997, the second location (Livermore, CA) location opened its doors June 2006. Playing host to the 2007 and 2009 United States Bocce Federation Championships and the 2006 North American Championships, Campo di Bocce of Livermore has gained international recognition as a destination facility for bocce players across the globe; all the while, making bocce accessible to people of all ability levels. Truly the ultimate experience in dining and recreation, Campo di Bocce of Livermore offers 8 World Class, State-of-the-Art bocce courts, traditional Italian cuisine, a superb local wine list and friendly atmosphere of casual elegance. Escape to Italy in your own backyard – with dining indoors in any one of our spacious dining areas or outdoors with views of surrounding vineyards, Campo di Bocce of Livermore truly is an escape from the norm.

MORE INFO ON 2011 US AND WORLD BOCCE CHAMPIONSHIPS